

# AMANDA LANGEN

## WEB & EMAIL DESIGNER

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PORTFOLIO: [www.amandalangen.com](http://www.amandalangen.com)

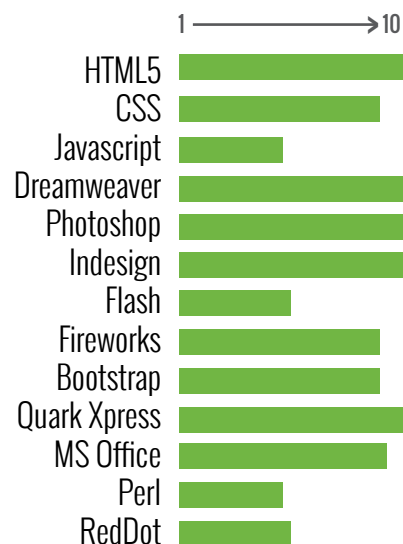
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### WORK EXPERIENCE

- 2006-Present — **Soundview Executive Book Summaries**  
**Sr. Visual Designer**  
Design and split test responsive promotional emails and landing pages for marketing. Web site design for [www.soundviewauthorsummit.com](http://www.soundviewauthorsummit.com), corporate.summary.com & Soundview Media Services. Design and test key pages on summary.com. Create a monthly CD-ROM and the packaging. Banner and print ads for in-house & magazines. Create trade show materials. Layout of summary product. PowerPoint presentations for sales team. **Prior Duties:** Designed, marketed and tracked sales for our first generation of iPhone applications. Managed email lists and scheduled emails.
- 2003-2006 — **American Medical Services**  
**Web/Graphic Designer**  
Designed and developed medical web sites. Designed, with a developer, a call center appointment-setting web site. Created posters, forms, booklets, brochures, business cards and magnets for trade shows. Worked with a translator to translate some sites into Spanish and Portuguese. Helped co-workers with software and hardware problems, set-up new computers and email accounts & performed weekly back-ups of the company network. Designed and placed ads in Yellow Book. Collaborated with an SEO marketer to maximize the web sites.
- 2004-2007 — **Golden Mean Graphics**  
**Designer/CEO**  
Co-founder of this company. Work included large-scale banners for Dodge, website development, sales brochures, medical meeting materials, promotional flyers, newsletters and proceedings for local, national and international use. Book-keeping and advertising.
- 2000-2003 — **GoMerchant.com**  
**Web Designer/ Customer Service**  
Designed and maintained client websites - HTML layout, CGI forms, graphics, web designs. Maintained Gomerchant.com website. Created promotional banners, graphics, and web pages for company's website.  
**Customer Service:** Customized payment processing software to meet merchants' specifications. Analyzed and fixed bugs, trained co-workers in company's scripts, technical support for company's credit card processing gateway scripts, Built FTP folders, edited and maintained company's automated website for posting bugs & jobs.

### SOFTWARE/LANGUAGES



### TOOLS

Axure/Balsamiq wireframing, Lyris, Magnet-Mail, Litmus, Weblinc, Intershop

### EDUCATION

Richard Stockton College - Pomona, NJ  
Bachelor of Arts in Graphic Design 1994-1998

### PORTFOLIO

[www.amandalangen.com](http://www.amandalangen.com)

### REFERENCES

Ursula Sharp: Coworker @ Soundview  
John Myers: Manager @ goMerchant  
Tara Maguire: HR @ American Medical Services

Contact Info Available Upon Request.